

**Ohio State Council of Epsilon Sigma Alpha
Fall Leadership Meeting
9/20/2014**

Sigma Chi hosted the meeting and a continental breakfast was served at 9:00 AM.

President Judi Grefer opened the meeting. She spoke about the success of the Cincinnati St. Jude Dream Home and the \$803,045 that was raised for the hospital.

Judi King, Membership Chair, began with a skit presented by Delta Chi. The skit portrayed potential new members who were “different” or behaved “differently” in various ways than traditional ESA members. The result was that they were not accepted because their behavior was “against the rules.” She stated that we are losing members due to death and there is a void in our chapters of members aged 20 to 40 years. She encouraged everyone to take personal responsibility to recruit new members in the 20s, 30s, and 40s age groups and to explore the updated ESA website. She discussed the differences between the way younger members communicate vs. older members and she emphasized the need for older members to accept and become familiar with social media. We enjoyed the exercise of drawing and discussing an “idea” ESA member.

Mandy Rowland, Social Media Chair, presented a workshop about Facebook, a social networking site to communicate with people. ESA is on Facebook and our Ohio State Council has a Facebook group. She talked about the advantage of using Facebook to reach lots of people to promote ESA and our activities and events. She provided a handout that explains how to set up a Facebook account, how to “like” pages, how to set up an event, and how to create a page for your chapter.

Christina Castillo, St. Jude representative, was the next speaker at the meeting. She began by thanking everyone who participated in the Dream Home give away and she passed out mugs commemorating it. She talked about September being cancer awareness month and she encouraged everyone to leave St. Jude Give Thanks Walk flyers at places they frequent. She said that the St. Jude Give Thanks Walk will take place on 11/22/14 at the Cincinnati Museum Center. She talked about the St. Jude website and the need for everyone who wants to participate to register online. She talked about the ease of spreading the word about the Walk on Facebook and explained how to link ESA with St. Jude.

After lunch the opening ritual was said and roll call was taken:

Beta Psi

7 members; 6 present

Delta Chi	18 members; 8 present
Delta Gama	3 members; 1 present
Gamma Kappa	10 members; 1 present
Gama Beta	6 members; 2 present
Sigma Chi	21 members; 10 present

Officer reports:

President Judi Grefer said that Ohio was one of the top 10 states in raising money for St. Jude and we reached the \$5 million level.

Treasurer: The current report was passed out to the officers and Kathleen Seewer added that the money received from today's ways and means raffle would be added. State rosters were also distributed to those in attendance.

Chaplain: Joan Farabee talked about Arlene Holzman's involvement in ESA and she led us in a prayer to honor her. She stated that she now has a contact person from each chapter for prayers and concerns for individual members. Mary Cox thanked everyone for their cards and prayers during her recent surgery.

Easter Seals: Joan Farabee is collecting recyclables to donate. You can give her your cell phones, iPods, iPads, laptops, e-readers, etc. to take to Easter Seals.

ESA for St. Jude: LuAnn began by telling everyone to sign up for the Give thanks Walk. She said that Sigma Chi will no longer have Bunco, instead there will be a Shop for St. Jude at the Heritage Presbyterian Church in Mason, Ohio on 11/8/2014 and the vendors will donate 20% of their sales. Other ideas discussed were designating St. Jude as your charity when shopping on Amazon and having a restaurant night. Beth Laage presented a fundraiser called "Break the Bank for St. Jude." Each chapter is asked to purchase a piggy bank, decorate it, and contribute change at meetings and other events. At state convention the banks will literally be broken and awards will be given for chapter participation, the best decorated bank and the money raised. Beth showed a darling bank that she decorated for the Delta Chi chapter.

Philanthropic: Joan Lichtenfeld promoted our philanthropic goals by dressing as "Miss ESA". She stressed the importance of keeping accurate records of our volunteer work for a more precise yearly total. She encouraged everyone to record monthly your mileage, hours worked and money donated.

Educational: Linda Poppel distributed educational report forms for the chapters.

Jill Gorley, representing the Alzheimer's Association, spoke to the group. She shared facts about the disease, provided brochures and thanked everyone who has contributed.

Ways and Means: Barb Murray distributed split the pot tickets and thanked Judi Grefer for making them. She said that 50% of the money raised will go to ESA, then 35% to 1st prize, 10% to 2nd prize, and 5% to 3rd prize. More tickets can be printed if needed.

Foundation: Sandy Fuller reported on the Foundation. She encouraged everyone to support it by becoming a member and keeping current with yearly dues. She stated that there are 125 scholarships available and that she has e-mailed 615 letters to Ohio public high school counselors. She shared the names and letters written by the recipients of four of the scholarships. Sandy presented three Plateau of Achievement Awards: The Bronze Award to Lynda Kugele of Delta Chi, The Silver Award to Judi Grefer of Beta Psi, and The Pearl Award to Delta Gama.

Editor's Report: Shirley said that copies of the August B.J. were sent by e-mail to the membership list for OSC and four copies were sent by "snail mail" at a cost of \$6.14. The next deadline is January 2nd and she would like for all to submit pictures of events and parties as well as articles.

MARC: The conference is scheduled for October 10-12 in Madison, Wisconsin. The proposal is to spend \$5,000.00 for Hope for Heroes endowment, an additional \$2,500.00 to sustain the endowment, and \$2000.00 for MARC operating expenses. MARC has asked that each state bring at least two bottles of wine to be raffled.

Brenda Meyers moved that the meeting be adjourned.

Submitted by,
Nancy Peck
Recording Secretary

Approved by,
Judi Grefer
President

Following the meeting a Santa Hugs workshop was conducted by Brenda Meyers and all joined in making the "hugs."